

ABSTRACT

Title: Role of Non-Government Organizations in Promoting Literacy in North West Frontier Province

Pages: 195

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The study was conducted on five conveniently selected NGOs of NWFP (KPK) Pakistan with an objective to observe and evaluate their role in promoting literacy in the country. A questionnaire was developed and standardized for pilot testing to collect the opinions of all stakeholders including managers, teachers, parents and students regarding role of their NGOs in promoting literacy. Data collected through questionnaires was analyzed and it was found that managers, teachers and parents emphasized that lack of awareness is the major problem in advocacy for literacy programmes. They were of the opinion that close contact and coordination with government is important and has a positive bearing on conducting literacy programmes. The study recommended that Masajid and Hujra may be used as literacy centers and ullema may be assigned a role in NGOs' activities. There is need for increasing the number of literacy centers and duration of activities of the NGOs, free education and financial aid for students to help them and promote literacy in NWFP(KPK).